

# IMPACT REPORT 2019



**THE OHIO STATE UNIVERSITY**

MANSFIELD

## THE OHIO STATE UNIVERSITY AT MANSFIELD



**\$54.7 MILLION**

in economic impact  
to the region



**552 JOBS**

supported throughout  
the region



**\$3 MILLION**

generated in state  
and local tax revenue



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*Mansfield Campus Representative,  
Ohio State Alumni Advisory Council*



# How firm thy future.



## Letter from the Dean

The power of people and their potential rests in each one of us. At Ohio State Mansfield, we are continuously seeking opportunities to champion that potential. This comes in many forms, whether it's ensuring that students have multiple opportunities to succeed in and out of the classroom, offering new degree programs that also align with workforce needs or serving as a catalyst for moving the Mansfield region forward.

This is such an exciting time for the Ohio State Mansfield campus! On the pages that follow, I look forward to sharing examples of how our students, faculty, staff, alumni and community partners are creating a magnifying impact on others. Together, we can accomplish so much more. I hope you'll join us in investing in our extraordinary potential to enhance lives and communities in ways we haven't yet imagined.

Dean Norman Jones  
Ohio State Mansfield

TIME  
AND  
CHANGE  
THE OHIO STATE CAMPAIGN

# The Ohio State University Sesquicentennial:



## The Conards: Helping students succeed brick by brick

They say for anything to be successful, it needs a solid foundation. As The Ohio State University marks its 150th anniversary, it is important to remember those who shaped the foundation of the university, both figuratively and literally. A family with strong connections to the Mansfield community and Ohio State Mansfield did both. The Conard family, through three generations of brickmakers, was responsible for hand-making the original bricks for University Hall, the first building on the grounds of the Columbus campus, and continuing to shape the university over the years by supporting student success on the Mansfield campus.

The Conard family started making bricks in the second half of the 1800s. In 1872, the Conards moved to the university grounds, which was then called the agriculture farm, into a house where Orton Hall now stands. They made 36,000 bricks a day with clay from the banks of the Olentangy River.

The brickmaking process was hard work. Clay was hauled from the river by horse cart to the building site where it was exposed to air for a week or two. After the rocks, stones and other

debris were screened out, water was added and the material was hand kneaded until the consistency was judged to be just right to transfer to wooden molds. The molds were laid flat on the ground to dry and turned over every day for eight or nine days. After that, they eventually were moved to the kilns for firing. When University Hall was rebuilt in the 1970s, John Conard supplied the bricks for its new façade, making the new building look almost like an exact replica of the original.

**“John was very interested in young people being able to get an education.”**

– Harold Davis  
Conard Foundation Trustee

All that hard work must have left an impact on the family, because three generations later, the Conard family of brickmakers were still doing big things at Ohio State. John B. Conard, president of Richland Shale Brick Co. and Ohio Brick and Supply Co. in Mansfield, continued the legacy with his remarkable



*A celebration of all that Buckeyes are, all we've accomplished and all that's yet to come.*



In honor of our sesquicentennial, 150 students were awarded \$2,500 scholarships to encourage them to become engaged citizens through leadership development and ambassador opportunities.

Five students from the Ohio State Mansfield campus were honored as part of the Sesquicentennial Student Scholar Leadership Program.



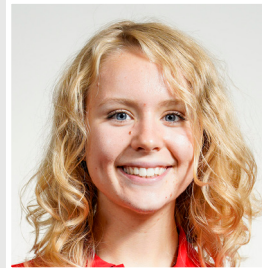
**James Davis Sr.**  
Social Work  
Spring 2021



**Joshua Davis**  
Early Childhood  
Education  
Spring 2021



**Taylor Stamper**  
Health Sciences  
Spring 2020



**Iris Walter**  
Early Childhood  
Education  
Fall 2020



**Kirsten Weisenberger**  
Social Work  
Spring 2022

ties to the university. He was an advisor to Ohio State's Department of Ceramic Engineering and a member of both the President's Advisory Board and the Mansfield Campus Citizens Council. Conard and his wife contributed toward the purchase of the land for the Mansfield campus and established a local fund for National Merit Scholars. Conard died in 1982 at the age of 87.

"John B. Conard felt higher education was important and that was where the connection came with Ohio State Mansfield," said Chairman of the Conard Foundation Bill Jilek. "His way of carrying on his legacy and his wife's legacy was to construct buildings on the campus through donations and make higher education more accessible to people in the area. He wanted more people to be able to get a better education and further themselves."

"John was very interested in young people being able to get an education, and bricks were his life," said Conard Foundation Trustee Harold Davis. "So, to this day, the Conard foundation has a great respect for those things in the grants we make."

The investment from the John and Pearl Conard Foundation began with support for the Pearl S. Conard Art Gallery in 1987, the Conard Learning Center in 1993, the Conard Arts Complex in 1999, the John and Pearl Conard Performance Hall within Riedl Hall in 2006, and a lead gift for the Bromfield Library and Information Commons renovation in 2014, effectively creating Conard Hall with a commemorative renaming of the building.

"The Conards have been front-runners throughout the region with their gifts to several institutions of higher education, theaters and other organizations," said Ohio State Mansfield Director of Development and Community Relations Cindy Wood. "From the many thousands of students who have sat in the classrooms of both buildings named University Hall since the 1870s, to the thousands of students sitting in Conard buildings located in this region, the Conard bricks and the family's commitment to philanthropy have made an amazing impact on both the university and the state of Ohio."

# Together, we discover.



## **Ohio State Mansfield and First Energy Transmission Division: Producing qualified and diverse natural resource professionals through advanced partnerships**

Students at The Ohio State University at Mansfield get a chance to take their classroom learning experience into the world with numerous internship opportunities.

One of the many opportunities on the campus includes working with FirstEnergy. Amanda Hawk, a sophomore zoology major, and Sedona Palmerton, a junior sustainable plant system major are two of the three interns participating in the program this year. "Working on the Mansfield Campus has given us an opportunity to be exposed to a diverse natural habitat," Hawk explained.



"We've learned a lot about the ecosystems across the campus, particularly within the Microfarm," Palmerton said. "We gained many skills from this experience including how to navigate the woods, manage our daily tasks, as well as hone our professional skills by working with co-workers."





## Keeping campus beautiful

Often, the Mansfield Campus is referred to as a beautiful 600-acre laboratory where studies come alive in the surrounding woodlands and wetlands. On Earth Day 2019, students on the Mansfield Campus picked up

trash and debris from the areas that border the campus.

A group of more than 40 students, staff and faculty met at Buckeye Village Apartments armed with bags and gloves ready to take on the trash along a section of Lexington-Springmill Road near the wooded area between the Mansfield campus and Walker Lake Road in Ontario.

Tammy Smith, programs coordinator in the office of student engagement, with the help of early childhood education major Joshua Davis, organized the efforts for the clean up.

"I drive past this area every day," Davis explained. "When

we have visitors come to the campus, they don't just look at our campus, they look at the community as well. We want to do our part to clean up the environment and help the area look better."

Bryce Burgess, a criminology and criminal justice major, joined the effort. He said, "This will make a big impact. Obviously, we can't get everything but at least we can help pick up things off the roadways, like plastic bags. Those can really harm the environment and its habitats."

The wildlife is extremely important to the surrounding area including the Ohio State Mansfield campus' Ecolab.

"We've analyzed bees and butterflies from the right-of-way pollinator plots," Hawk explained. "We've also set up deer cameras for collection of the number of deer we have here on campus, as well as what types of plants they like to eat and how those plants affect the deer."

"It's given us the experience we need to move forward with our degree and eventually into the job field," Palmerton said.

"As women in this type of STEM (science, technology, engineering and mathematics) field, we've had struggles but we also have had many successes," Hawk said. "We've had long, hot days. Whether it be getting thorns stuck in our hands, sweating profusely or even getting poison ivy, it's never stopped us from doing our work."

A two-year partnership between Ohio State Mansfield, the School of Environment and

Natural Resources (SENR), and First Energy aims to increase undergraduate student enrollment, engagement and career placement of under represented demographic groups. An expanded curriculum is now available at Ohio State Mansfield. Students who participate in this workforce diversity program receive academic and experiential-learning, making them well-prepared to transition to the Columbus campus. Participants return to Ohio State Mansfield in their final semester as part of an existing SENR senior capstone course focused on stewardship and management of the natural resources found on campus.

Internships are open to all current Ohio State Mansfield students. They must be in good academic standing with a GPA of 2.0 or higher.

# Together, we thrive.



## Buckeyes fuel source

Deciding what to do with an English degree does not have to be daunting. Ohio State Mansfield program graduates have found career success locally at the Richland Source.

Richland Source, a news site covering local news in Richland, Ashland and Crawford counties, has been a haven for several recent Ohio State interns and graduates, including English majors. The online news source focuses a great deal on solutions journalism, which is an approach to news reporting that aims not just to report about problems but also to help work toward solutions.

Richland Source makes a perfect venue for English majors because they can analyze a story and articulate potential next steps. English majors tend to be curious, independent and adaptable thinkers. They use their research skills to find out what they need to know in order to get the job done. The major at Ohio State Mansfield offers courses in digital media, technical writing, the ethics of writing, and the art of persuasion.

Associate Professor of English Cynthia Callahan helps direct students to promising careers after graduation. “We want our students to have a rich life of the mind, but we also know that they have to be ready to support themselves and their families after graduation,” Callahan explained. “That concern motivated the university to implement

the professional writing minor on our campus. It’s a minor that serves all majors. We also include career education as a requirement for English majors, and we offer internships for credit to help students transition smoothly into employment appropriate for their degree.”

Today, numerous Ohio State Mansfield alumni working in our surrounding community.

David Yoder, a 2012 graduate, now works at Richland Source as a Digital Service Manager. He uses his English degree every day.

Yoder’s co-worker, Emily Dech, is a staff writer at Richland Source who also graduated with her English degree from Ohio State Mansfield. Emily attested, “I use my English degree every single day by writing. I also speak with many different people on a daily basis, from elected officials to John Doe off the street. I think having a background in English helps.”

“The economic and social change in a community isn’t just about ‘job creation’ but also the need to be able to identify commonalities and challenges while articulating them and holding them up to the light,” Callahan said.

“I’m very proud that our students have been a part of that project, some of them from the very beginning.”



## How do you use your English degree in your job?

### **Ashley Van Hesteren, '17**

Program Assistant, Ohio State Wooster Upward Bound

I use my English degree every day in my job. In my work, I need to be able to think critically and differently about a task, to see things from many angles and look beyond the surface to get my job done right. An English degree is excellent for teaching you the adaptability required to work virtually anywhere. I had very little of the technical knowledge required to do the financial part of my job, but my English degree taught me that adaptability to learn as I go.

### **Christopher Brown, '08**

Deputy Law Director, Mansfield, Ohio

Although many people think of lawyers as passionately arguing cases in court (because it makes or better movies and television), the reality is that most of my days are spent reading, researching, and writing. I developed these skills as an English major. Many professionals—and lawyers especially—are not proficient writers. My clients and my colleagues especially value good writing, and I am convinced that being an English major made me a better writer.

### **Kurtis Donnersbach, '14**

Financial Service Support Representative, Nationwide Insurance

In my Professional Writing internship, I wrote an employee handbook for a diner. I took that experience and wrote a training manual for new trainees on my team at Nationwide Insurance. The experiences and skills I developed at Ohio State Mansfield were valuable because on top of writing the training manual, I was also given the opportunity to train new team members. Because of my English degree, I felt prepared to take on the additional projects.

### **Laura Applegate, '13**

Library Associate, OARDC Library

The first thing that comes to mind is serving as my supervisor's editor and proofreader. She relies on me to double check her grammar and to "jazz up" the content the library puts out. I had the opportunity to work on a grant for our library to preserve some of our historical materials. While my supervisor handled the budget and the technical aspects of the grant, I handled the background, justification, and description for the project we proposed.

# Together, we grow.



## **New engineering technology degree will prepare students to meet local workforce demands**

Ohio State Mansfield students now have the opportunity to pursue a four-year bachelor of science in engineering technology. The new major, which is offered through Ohio State's prestigious engineering college and can be completed only on a regional campus, was designed in partnership with local manufacturers. Students who enroll in the program will receive a combination of technical, business and leadership skills to prepare them to make an immediate impact on their employers upon graduation.

"Manufacturing is a crucial part of our local and state economies, which is why offering this new degree program will make a magnifying and immediate impact on so many people," said Norman Jones, dean of the Mansfield campus. "Our students will be able to earn a degree that offers tremendous career opportunities, while manufacturers will have access to a pipeline of skilled and career-ready talent."

The program, which will begin enrolling students in the upcoming Autumn 2020 semester, focuses on manufacturing. The degree program will provide students an opportunity to obtain valuable experience through labs in state-of-the-art facilities and internships offered by local manufacturing firms.



## Mansfield by the numbers

77%

STUDENTS  
RECEIVING  
FINANCIAL  
AID

35

OHIO  
COUNTIES  
STUDENTS  
REPRESENTED

1,078

2019  
AUTUMN  
ENROLLMENT

70%

FRESHMEN  
CONTINUING  
AS SECOND  
YEAR  
STUDENTS

63%

PELL-  
ELIGIBLE  
STUDENTS

67%

FIRST-  
GENERATION  
STUDENTS

## Conard Science Lab renovation will bring full Biology major to Mansfield campus



*Thanks to the 2017-2019 Ohio capital budgets, the campus has focused its funding on the renovation of the Conard Science Labs. This renovation features a new multi-purpose teaching lab that will allow Ohio State Mansfield to offer organic chemistry classes—a mainstay in many science and health majors. This new lab will also enable the Mansfield campus to offer a four-year Biology degree.*

TIME  
AND  
CHANGE  
THE OHIO STATE CAMPAIGN

Mansfield Campus Alumni

# HALL OF FAME AWARDS

The Ohio State University at Mansfield's alumni awards program honors outstanding alumni who have contributed significantly to their professions and/or communities. Individuals may be nominated for one of two awards.

## 2018 Recipients

**Daniel Freund**  
**Veronica Groff**  
**Deborah Meese Schenk**

**Michele Gorman**  
**Christina Barnes**  
**Christopher Brown**

## 2019 Distinguished Alumni



### **Patrick Heydinger**

Class of '70, B.A. Journalism

*Executive Director of the Mansfield, Crawford, Huron and Marion Metropolitan Housing Authorities*

With quiet strength and grace, Patrick Heydinger has touched the lives of thousands in north central Ohio through his work at the Metropolitan Housing Authority and in his service outside of work with community service organizations. He served on the Ohio State Mansfield Board and has been a tireless advocate to increase the number of opportunities available on the local campus.



### **Col. Kenneth Kmetz**

Class of '98, B.A. Psychology

*Commander of the Ohio Air National Guard's 179th Airlift Wing Maintenance Group*

For Col. Ken Kmetz, the Ohio National Guard and The Ohio State University at Mansfield were a combination that opened wide the doors to his professional career. The commander of the Guard's 179th Airlift Wing Maintenance Group was able to rise swiftly through the enlisted ranks to that of First Sergeant, then through officer ranks to Colonel, after getting a first-class education close to home.

The criteria for election to the Alumni Hall of Fame are as follows:

- The nominee must have successfully completed a minimum of 15 credit hours at Ohio State Mansfield
- The nominee must have graduated from The Ohio State University 15 or more years ago to be eligible for nomination.
- The nominee must be an advocate for the university and regarded as a community leader with a record of sustained professional recognition and/or involvement in community activity.

The criteria for election of the Early Achievement Award are as follows:

- The nominee must have successfully completed a minimum of 15 credit hours at Ohio State Mansfield
- The nominee must have graduated from The Ohio State University no more than 15 years ago to be eligible for nomination
- The nominee must be an advocate for the University and have demonstrated distinctive achievement in a career, civic involvement or both.

Nominations for the Ohio State Mansfield alumni awards program will be accepted at any time but must be submitted no later than December 31, 2019. Please submit online at <https://go.osu.edu/mansfieldalumniawards>

## 2019 Early Achievement Alumni



### **Matthew Failor**

Class of '07, B.F.A. Photography

*Manager and Dog Trainer of Alaska Icefield Expeditions, Inc.*

Matt Failor participated in the last great race, otherwise known as the Iditarod. In 2018 he ranked 13th in this physically demanding contest. His unusual path to accomplishment as a musher, manager and dog trainer of huskies in Alaska is not what he expected, but believes he developed the skills to take it on as a student at Ohio State Mansfield.



### **David Yoder**

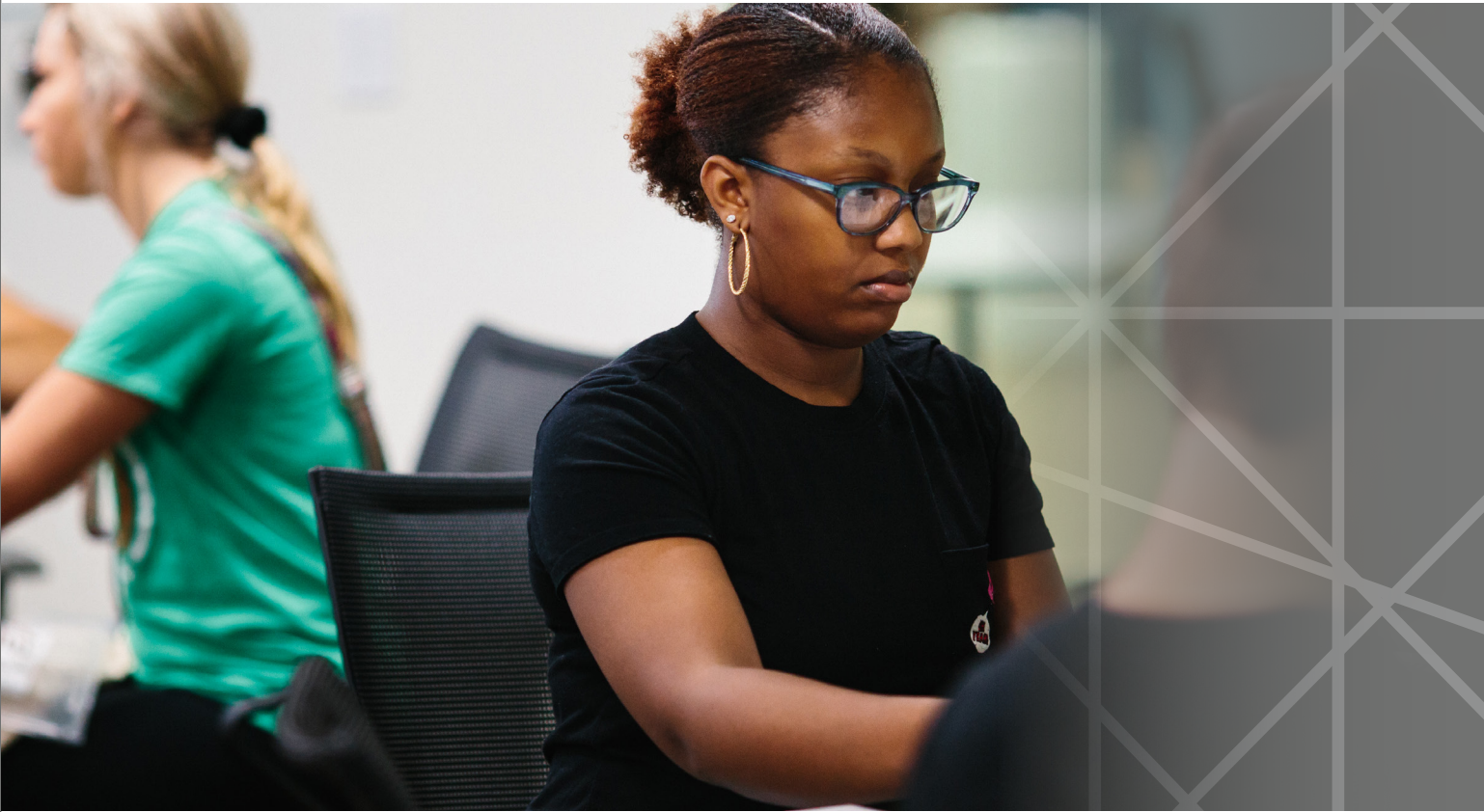
Class of '12, B.A. English

*Digital Service Manager at Source Brand Solutions*

David Yoder is regularly called upon by the best organizations in the media industry for his audience expertise, technical know-how, and marketing insight. Most recently, he participated in an exclusive Facebook Membership Accelerator project. He was one of 50 people in the country to be selected.



# Together, we grow.



At Ohio State, we believe human potential is our greatest resource. When we invest in people and their potential, we invest in the belief that, together, we can change lives and move our world forward. We nurture the potential of tomorrow's leaders, visionaries and healers who are dedicated to making a difference. We inspire those who discover new ways to treat and cure diseases and solve the challenges of today and tomorrow. We cultivate healthy minds and bodies in our communities, building a stronger workforce and lifting the human spirit.

**TOGETHER, WE DISCOVER.**  
**TOGETHER, WE THRIVE.**  
**TOGETHER, WE GROW.**

A gift to Ohio State Mansfield can do more than you think. Your gifts play an important role in helping us educate students through a comprehensive array of distinguished academic programs, while also improving the well-being of our community. We will work together to champion people and their potential.

*Cindy Wood*  
*Director of Development and Community Relations*  
*Ohio State Mansfield*

## Studying abroad helps student broaden his horizons

Martese Roulette wanted to travel but wasn't sure how he would be able to do so while attending classes as a student at Ohio State Mansfield. Then he found out about an opportunity he couldn't pass up. Ohio State Mansfield students are able to take advantage of a Student Travel Grant to help cover some expenses while studying abroad.

With the help of two scholarships, including the Mansfield Student Travel Grant, he was able to fund his education abroad in Greece.

During his time in Corfu, Roulette was able to earn class credit while experiencing a new culture. "It was an opportunity for me to explore different aspects of the world," he says. "We had a Greek professor for our lectures, and we were able to visit some of the well-known historic areas of Greece."

There are several scholarships available to help students who wish to study abroad. You must be formally accepted into the Education Abroad program through the Office of International Affairs before aid can be determined.



## You can make a lasting impact on students at Ohio State Mansfield

Have you thought about what happens after your lifetime? When you include a gift to Ohio State Mansfield in your estate plans, you ensure that your support for our students and programs continues well into the future.

A bequest in your will or trust describes your wishes to make a charitable gift after your lifetime. This allows donors to make a significant gift to Ohio State Mansfield without affecting their assets during their lifetime. You can provide

a specific dollar amount, a specific asset you own, a percentage of your property or a portion of your property that remains after you have made other gifts to family and friends.

There are also many unique giving strategies that can provide significant tax savings, including a current charitable income tax deduction, estate tax deduction and capital gains tax savings. There are even options that can provide income, either for yourself or whomever you designate.

***Thank you for your continued support of Ohio State Mansfield. Please feel free to contact the Office of Estate and Gift Planning at 800-327-7907 or [giftplan@osu.edu](mailto:giftplan@osu.edu) if you have any questions or would like to learn more about your giving options at Ohio State Mansfield.***

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