

PHILIP JAMES MAZZOCCO
CURRICULUM VITAE

MAY, 2020

CONTACT INFORMATION

The Ohio State University, Mansfield
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Mansfield, OH 44906

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PROFESSIONAL POSITIONS

2014-present	Kirwan Institute Faculty Fellow
2013-present	Associate Professor of Psychology, Ohio State University-Mansfield
2006-2013	Assistant Professor of Psychology, Ohio State University-Mansfield
2005-2006	Postdoctoral Research Fellow, Kirwan Institute for the Study of Race and Ethnicity, Ohio State University

EDUCATION

Ph. D.	2005	Ohio State University, Columbus, OH Major: Social Psychology Primary Minor: Quantitative Psychology
M. A.	2000	Ohio State University, Columbus, OH Major: Social Psychology
A. B.	1998	Ohio University, Athens, OH Major: Psychology Minor: Biology

HONORS, AWARDS, AND GRANTS

2013 A Transnational Investigation of Early Education Practitioners' Opinions about Child Poverty and its Prioritizing within their Practice. Society for Educational Studies. (£4,050 , Total Award) Research Grant. 09/2013. PI: Donald Simpson; Co-I: Eunice Lumsden, Rory McDowall-Clark, Philip Mazzocco, Sandra Loughran, Christian Winterbottom

University

2019	Awarded OSU Mansfield Professional Development Research Grant (\$1,000)
2017	Awarded Faculty Professional Leave (for Spring Semester 2018)
2016	Mansfield Campus Student Leadership Award
2016	Mortar Board Student Mentor Award
2014	Mansfield Campus Excellence in Teaching Award (\$1,000)

- 2009 Special Grant from the College of Social and Behavioral Sciences (\$1,675)
- 2007 Mansfield Campus Seed Grant (\$11,895)
- 2005 Baumgartner Travel Award, Ohio State University
- 2003 Alumni Grant for Graduate Research and Scholarship, Ohio State University
- 2002 Small Grant from the College of Social and Behavioral Sciences, Ohio State University (with Timothy C. Brock)
- 2001 Alumni Grant for Graduate Research and Scholarship, Ohio State University
- 1999 National Institute of Mental Health Predoctoral Trainee, Ohio State Training Grant in Social Psychology
- 1998 Inaugural Gatskill Fellowship, Ohio State University
- 1998 *Summa Cum Laude*, Ohio University
- 1997 Phi Beta Kappa, Ohio University

National/International

- 2004 Outstanding Teaching by a Graduate Student Award, International Communication Association
- 2002 Dissertation Research Award, American Psychological Association Science Directorate
- 1999 Honorable Mention, National Science Foundation Graduate Fellow Competition

PUBLICATIONS

Google Scholar: <https://scholar.google.com/citations?user=APKR0AYAAAAJ>

Journal Articles, Chapters, Proceedings, Newsletters

- Mazzocco, P. J., & Brock, T. C. (2003). A new method of analyzing attitude change persistence. In C. Page & S. S. Posavac (Eds.), *Proceedings of the Society of Consumer Psychology Winter Conference* (pp. 39-40). Society for Consumer Psychology.
- Brock, T. C., & Mazzocco, P. J. (2004). Responses to scarcity: A commodity theory perspective on reactance and rumination. In R. A. Wright, J. Greenberg, & S. S. Brehm (Eds.), *Motivational analyses of social behavior: Building on Jack Brehm's contributions to psychology* (pp. 129-148). Mahwah, NJ: Lawrence Erlbaum Associates.
- Mazzocco, P. J., Alicke, M. D., & Davis, T. L. (2004). On the robustness of outcome bias: No constraint by prior culpability. *Basic and Applied Social Psychology*, 26, 131-146. (IF: 0.827)
- Mazzocco, P. J., Rucker, D. D., & Brock, T. C. (2005). Implications for advertising effectiveness of divergence among measured advertising effects. In F. R. Kardes, P. M. Herr, & J. Nantel (Eds.), *Applying social cognition to consumer-focused strategy* (pp. 297-317). Mahwah, NJ: Lawrence Erlbaum Associates.
- Mazzocco, P. J. (2005/2006, Fall/Winter). Understanding whites' racial policy opinions.

Kirwan Institute Update, p. 14.

- Arkin, R. M., & Mazzocco, P. J. (2006). Self-esteem in Springfield: Self and identity in the land of D'Oh. In A. Brown & C. Logan (Eds.), *The Psychology of the Simpsons* (pp. 121-134). Dallas, TX: Benbella Books.
- Mazzocco, P. J., & Brock, T. C. (2006). Understanding the role of mental imagery in persuasion: A cognitive resources model. In L. Kahle (Ed.), *Creating images and the psychology of marketing communications* (pp. 65-78). Mahwah, NJ: Lawrence Erlbaum Associates.
- Mazzocco, P. J., Brock, T. C., Brock, G. J., Olson, K. R., & Banaji, M. R. (2006). The cost of being Black: White Americans' perceptions and the question of reparations. *Du Bois Review*, 3, 261-297. (IF: NA)
- Mazzocco, P. J. (2006/2007, Fall/Winter). Update Q&A. *Kirwan Institute Update*, p. 7.
- Tetlock, P. E., Visser, P. S., Singh, R., Polifroni, M., Scott, A., Elson, S. B., Mazzocco, P., & Rescober, P. (2007). People as intuitive prosecutors: The impact of social-control goals on attributions of responsibility. *Journal of Experimental Social Psychology*, 43, 195-209. (IF: 2.058)
- Mazzocco, P. J., Green, M. C., & Brock, T. C. (2007). The effects of a prior story-bank on the processing of a related narrative. *Media Psychology*, 10, 64-90. (IF: 1.450)
- Mazzocco, P. J., Green, M. C., Sasota, J. A., & Jones, N. (2010). This story is not for everyone: Transportability and narrative persuasion. *Social Psychological and Personality Science*, 1, 361-368. (IF: 2.561)
- Mazzocco, P. J., & Green, M. C. (2011). Narrative persuasion in legal settings: What's the story? *The Jury Expert*, 23, 27-34. (IF: NA)
- Mazzocco, P. J., Cooper, L. W., & Flint, M. (2012). Different shades of racial colorblindness: The role of prejudice. *Group Processes and Intergroup Relations*, 15, 167-178. (IF: 1.369)
- Mazzocco, P. J., & Brunner, R. P. (2012). An experimental investigation of possible memory biases affecting support for racial health care policy. *American Journal of Public Health*, 102, 1002-1005. (IF: 3.850)
- Mazzocco, P. J., Rucker, D. D., & Galinsky, A. D., & Anderson, E. T. (2012). Direct and vicarious conspicuous consumption: Identification with low-status groups increases the desire for high-status goods. *Journal of Consumer Psychology*, 22, 520-528. (IF: 2.405)
- Winterbottom, C., & Mazzocco, P. J. (2015). Empowerment through pedagogy:

- Service-learning as an early childhood pedagogy. *Early Childhood Development and Care*, 185, 1912-1927. (IF: NA)
- Mazzocco, P. J. (2015). *Rose colored glasses for race: Unwarranted Optimism in Whites' views of racial gaps*. Kirwan Institute Issue Brief. (IF: NA)
<http://kirwaninstitute.osu.edu/docs/ki-rose-colored-glasses-20150325.pdf>
- Mazzocco, P. J. (2015). *Talking productively in the colorblind era*. Kirwan Institute Research Report. (IF: NA)
<http://kirwaninstitute.osu.edu/docs/ki-race-talk-0115-05.pdf>
- Winterbottom, C., & Mazzocco, P. J. (2016). Reconstructing teacher education: A praxeological approach to pre-service teacher education. *European Early Childhood Research Journal*, 24, 495-507. (IF: 0.421)
- Mazzocco, P. J. (2017). *The psychology of racial colorblindness: A critical review*. London: Palgrave Macmillan.
- Matthews, M., & Mazzocco, P. J. (2017). Decoding a moral paradox: How can religious individuals be perceived as both more moral and more hypocritical? *Review of Religious Research*, 59, 519-528. doi: 10.1007/s13644-017-0307-4
- Simpson, D., Loughran, S., Lumsden, E., Mazzocco, P. J., McDowell Clark, R., & Winterbottom, C. (2017). 'Seen but not heard'. Practitioners work with poverty and the organising out of disadvantaged children's voices and participation in the early years. *European Early Childhood Research Journal*, 25, 177-188. (IF: 0.421)
- Winterbottom, C., & Mazzocco, P. J. (2017). Integrating praxeology: Engaging early childhood students in service-learning pedagogy. In J. Murray (Ed.), *Early childhood pedagogies: Creating spaces for young children to flourish* (pp. 198-213). Routledge, United Kingdom.
- Simpson, D., Loughran, S., Lumsden, E., Mazzocco, P. J., McDowell Clark, R., & Winterbottom, C. (2017). Talking heresy about 'quality' early childhood education and care for children in poverty. *Journal of Poverty and Social Justice*, 26, 3-18. (IF: 0.70)
- Simpson, D., Loughran, S., Lumsden, E., Mazzocco, P. J., McDowell Clark, R., & Winterbottom, C. (2018). "Seen but not heard". Practitioners work with poverty and the organising out of disadvantaged children's voices and participation in the early year'. In J. Murray and C. Gray (Eds.) *Perspectives from young children on the margins* (pp. TBD). Routledge: London, England.
- Simpson, D., Mazzocco, P. J., Loughran, S., Lumsden, E., McDowell Clark, R., & Winterbottom, C. (2019). Parent-practitioner engagement in preschool education and the threat of negative thinking about the poor across England and the USA.

Research in Education. Published online at
<https://journals.sagepub.com/doi/10.1177/0034523719895038>. (IF: 0.49)

WORK IN PROGRESS

Matthews, M., & Mazzocco, P. J. (2019, February). *“I bet she’s Christian”*: Evidence that religious orientation can be identified from a single photograph. Manuscript under review.

Mazzocco, P. J., & Kemerling, A. A. (2018). *Seeing the person and the disability: Acknowledgement across situations*. Manuscript in preparation.

Mazzocco, P. J., Matthews, M., Green, M. C., & Schlund, D. L. (2018). *Impacting beliefs about the nature of poverty: The role of narrative persuasion*. Manuscript in preparation.

PRESENTATIONS

Mazzocco, P. J., & Alicke, M. D. (1998, May). On the boundaries of outcome bias. Annual meeting of the Midwestern Psychological Association, Chicago, IL.

Mazzocco, P. J., & Alicke, M. D. (1999, May). Confirmation bias as a mediator/moderator of outcome bias. Annual meeting of the Midwestern Psychological Association, Chicago, IL.

Mazzocco, P. J., Green, M. C., & Brock, T. C. (1999, June). Prior story abstracts, if relevant, increase the impact of subsequent narrative. Annual meeting of the American Psychological Society, Denver, CO.

Mazzocco, P. J., & Brock, T. C. (2001, February). The effects of imagery on attitude change. Annual meeting of the Society of Personality and Social Psychology, San Antonio, TX.

Mazzocco, P. J., & Brock, T. C. (2002, February). Mental imagery + offensive communications = persistent attitude change: An interference hypothesis. Annual meeting of the Society of Personality and Social Psychology, Savannah, GA.

Mazzocco, P. J., & Brock, T. C. (2003, February). A new method of analyzing attitude change persistence. Annual meeting of the Society for Consumer Psychology, New Orleans, LA.

Brock, T. C., & Mazzocco, P. J. (2003, August). Reparations in the court of public opinion: Cost of being black. Invited address to the Center for Research in Virtual Reality, Psychology Department, University of California at Santa Barbara.

- Mazzocco, P. J., & Alicke, M. D. (2004, February). The effects of outcomes on the recall and interpretation of outcome-relevant information. Annual meeting of the Society of Personality and Social Psychology, Austin, TX.
- Mazzocco, P. J., Rucker, D. D., & Brock, T. C. (2004, May). Assessing advertising effectiveness: Still 'Not Recall'. Advertising and Consumer Psychology Conference of the Society of Consumer Psychology, Montreal, Canada.
- Brock, T. C., & Mazzocco, P. J. (2004, July). Whites' perceived cost of being black: A reparations perspective. Annual meeting of the American Psychological Association, Honolulu, HA.
- Mazzocco, P. J., & Brock, T. C. (2005, February). Correction for the effects of mental imagery in persuasive messages. Annual meeting of the Society for Consumer Psychology, St. Pete Beach, FL.
- Mazzocco, P. J., & Kaufman, G. (2006, January). Classified report: Government secrecy reduces participation in democracy. Annual meeting of the Society of Personality and Social Psychology, Palm Springs, CA.
- Mazzocco, P. J., & Newhart, D. (2007, January). Color-blind racism: A new manifestation of an old sentiment. Annual meeting of the Society of Personality and Social Psychology, Memphis, TN.
- Wichman, A. L., Mazzocco, P. J., & Weary, G. (2007, January). Uncertainty and implicit stereotyping: The effects of causal uncertainty and personal need for structure on stereotype explanatory bias. Annual meeting of the Society of Personality and Social Psychology, Memphis, TN.
- Mazzocco, P. J. (2007, December). How to talk (productively) about race. "Toward a Transformative Agenda Around Race" conference sponsored by the Kirwan Institute for the Study of Race and Ethnicity, Columbus, OH.
- Faber, J., & Mazzocco, P. J., & Wolfe, L. (2007, December). Reframing Race: Lessons from the Diversity Advancement Project. "Toward a Transformative Agenda Around Race" conference sponsored by the Kirwan Institute for the Study of Race and Ethnicity, Columbus, OH.
- Mazzocco, P. J. (2008, February). Whites' perceptions of 160 years of racial disparities. Annual meeting of the Society of Personality and Social Psychology, Albuquerque, NM.
- Mazzocco, P. J. (2008, February). The color-blind mentality: Origins and consequences. Invited presentation to the Charles Hamilton Houston Institute for Race and Justice's Lecture Series at Harvard Law School, Cambridge, MA.

- Mazzocco, P. J., Green, M. C., & Sasota, J. A. (2009, February). Narrative persuasion and its consequences for racial policy attitudes. Annual meeting of the Society of Personality and Social Psychology, Tampa, FL.
- Evans, A., Utt, A., & Mazzocco, P. J. (2009, February). Perceptions of past, present, and future racial gaps. Annual meeting of the Society of Personality and Social Psychology, Tampa, FL.
- Mazzocco, P. J. (2009, March). How much does it cost to be Black? Invited presentation to Northwestern's Kellogg School of Business, Chicago, IL.
- Mazzocco, P. J. (2010, February). The relationship of racial colorblindness to implicit and explicit prejudice. Annual meeting of the Society of Personality and Social Psychology, Las Vegas, NV.
- Mazzocco, P. J., Rucker, D. D., Galinsky, A. D., & Anderson, E. T. (2011, January). When identifying with black puts you in the red: Racial identification and vicarious conspicuous consumption. Annual meeting of the Society of Personality and Social Psychology, San Antonio, TX.
- Brunner, R. P., & Mazzocco, P. J., (2012, January). Race-biased person memory influences support for racial healthcare policy. Annual meeting of the Society of Personality and Social Psychology, San Diego, CA.
- Mazzocco, P. J. (2012, January). Why do Whites support racial colorblindness? The role of White guilt and dispositional attributions for life success. Annual meeting of the Society of Personality and Social Psychology, San Diego, CA.
- Mazzocco, P. J. (2012, April). Colorblind in the classroom: Enlightened stance or harmful policy? Empowering and Engaging Diverse Perspective Conference, Mansfield, OH.
- Mazzocco, P. J., Rucker, D. D., & Anderson, E. (2013, January). Direct and vicarious conspicuous consumption: Identification with low-status groups increases the desire for high-status goods. Annual meeting of the Society of Personality and Social Psychology, New Orleans, LA.
- Mazzocco, P. J. (2013, April). Understanding and navigating diverse value systems in education. Empowering and Engaging Diverse Perspective Conference, Mansfield, OH.
- Mazzocco, P. J. & Winterbottom, C. (2014, February). Pre-school teachers' views on the root causes of poverty and the perceptions of children and parents living in poverty. Annual Meeting of the British Early Childhood Education Research Association, Birmingham, England.

- Winterbottom, C., & Mazzocco, P. J. (2014, February). Praxeological learning: examining early childhood education teacher programmes. Annual Meeting of the British Early Childhood Education Research Association, Birmingham, England.
- Winterbottom, C., & Mazzocco, P. J. (2014, November). Preschool teachers' views on the root causes of poverty. Annual Meeting of the National Association of Early Childhood Education Researchers, Dallas, TX.
- Mazzocco, P. J., & Schlund, D. L. (2015, February). Impacting beliefs about the nature of poverty: The role of narrative persuasion. Annual meeting of the Society of Personality and Social Psychology, Long Beach, CA.
- Mazzocco, P. J. (2016, May). The importance of racial allies: Communicator race influences source credibility. Annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Mazzocco, P. J. (2017, June). A new four-variety model of racial colorblindness. Annual meeting of the Centre for the Study of Group Processes, Canterbury, England.
- Mazzocco, P. J., & Kemerling, A. A. (2018, April). Preferences for disability acknowledgement: Variance across situations and individuals. Annual meeting of the Association for University Regional Campuses of Ohio, Mansfield, Ohio.
- Mazzocco, P. J. (2018, November). What's wrong with racial colorblindness? TedX Mansfield, Mansfield, Ohio.
- Matthews, M., & Mazzocco, P. J. (2019, February). "I bet she's Christian": Evidence that religious orientation can be identified from a single photograph. Annual meeting of the Society of Personality and Social Psychology, Portland, OR.

TEACHING

Teaching Interests

Introduction to Psychology, Introduction to Social Psychology, Basic and Advanced Statistics, Research Methods, Social Influence/Attitudes and Persuasion, Stereotypes and Prejudice, Psychology and the Law, Judgment and Decision Making

Classes Taught

Ohio State University, Mansfield

General Psychology (PSYCH 1100)

Research in Psychology: An Introduction (PSYCH 2300)

Introduction to Social Psychology (PSYCH 2367)

Stereotypes and Prejudice (PSYCH 3375)

Experimental Social Psychology (PSYCH 4520)
 Psychology and Law (PSYCH 4485)

Ohio State University, Columbus

Instructor: Experimental Social Psychology (PSYCH 520)
 Instructor: Introduction to Social Psychology (PSYCH 367.01)
 Course Assistant: Experimental Social Psychology (PSYCH 520)
 Co-Instructor: Teaching of Psychology Practicum (PSYCH 852)

Teaching Training

Teaching of Psychology Seminar (PSYCH 851): SU2000
 Teaching of Psychology Practicum (PSYCH 852): SU2000
 Multi-Disciplinary 367 Writing Pedagogy Seminar: SU2004
 Attended Quick Start CARMEN Workshop: SU2006
 Attended Panel Discussion on “Handling Classroom Challenges”: WI2007
 Attended Panel Discussion on “Facilitating Classroom Discussion”: SP2008
 Attended Panel Discussion on “Plagiarism and Academic Integrity”: SP 2009
 Attended Talk on “Dealing with Disruptive Students”: AU 2012
 Attended Workshop “The Murky Middle”: SP 2016
 Attended Blackfish Leadership Workshop, “The Strategically Focused Leader” led by Allison Black Cornelius. 5/3/2018; Mansfield, Ohio.
 Completed Teaching Support Training program offered by University Institute for Teaching and Learning: AU 2018.

SERVICE

Local/Community Outreach

Panel member for public discussion (“What is ‘race’ and why does it matter?”) at the Mansfield-Richland Country Public Library, Mansfield, Ohio, February 20, 2007.

Paid consultant to the Richland County Juvenile Justice System (State of Ohio) project examining disparities in minority contacts. Consulting on data collection, data analyses, and report writing. January-June, 2008.

Panel member for a discussion of Diversity in Richland County schools sponsored by the Ohio Education Association and the National Education Association at the Holiday Inn in downtown Mansfield, Ohio, August 21, 2008.

Moderator for a public discussion of “Radical Equations” (B. Moses) at the headquarters of the Urban Minority Alcoholism and Drug Abuse Outreach Programs (UMADOP) in Mansfield, Ohio, October 23, 2008.

Participant in Ohio State University Mansfield’s “Taste of College” event in Mansfield, Ohio, January 24, 2009.

Co-Presenter of “Conversations in Implicit Bias” at OSU-Mansfield, Ohio, January 23, 2014.

Co-Presenter of “Conversations in Implicit Bias” at OSU-Mansfield, Ohio, February 3, 2015.

Presenter of “Conversations in Implicit Bias” to Ohio State School of Dentistry, September 30, 2015.

Board Member, *North End Community Improvement Collaborative*. Oct. 2017-present.
Secretary, March 2018-present.
Executive Committee, March 2018-present.

Presenter/Instructor, STEAM Frenzy at OSU-Mansfield, May 10, 2018.

Presenter of “Diversity Fingerprints” to *North End Community Improvement Collaborative*, November 5, 2018.

Presenter of “The Influence of Implicit Biases and Values upon Leadership Styles” to *African-American Leadership Initiative*, November 13, 2019.

Presenter of “Diversity Fingerprints” to *Sesquicentennial Scholars*, April 10, 2020

University, Ohio State University, Mansfield

Delivered university Honors lecture (“Colorblind racism”), November 2, 2006

Member, Diversity Committee, 2007-2010

Interim Chair, Diversity Committee, Autumn 2007

Psychology Hiring Committee, Autumn/Winter 2007-2008

Chair, Diversity Committee, Autumn 2008-Autumn 2010

Member, Professional Development Committee, Winter 2011-2013

Chair, Professional Development Committee, Winter 2012-2013

Faculty Vice President, Spring 2014-Fall 2014

Social Planning Committee Chair, Summer 2014-Fall 2014

Teaching Award Revision Committee (Ad Hoc), Fall 2014

Faculty Secretary, 2015, Autumn 2019-May 2020

Teaching Award Committee 2015-2017

Faculty President, 2016

Chair of Teaching Award Committee 2016-2017

Past Faculty President, 2017

Member, Executive Committee, Autumn 2007, 2008-2010, Spring 2014-Autumn 2017,
Autumn 2019-May 2020

Dean Search Committee, 2017-2018

Member, Curriculum Committee, 2018-2019

Development Officer Search Committee, Autumn 2018

Peer Evaluation of Teaching co-Chair, Autumn 2015-present
Co-Chair, Psi Chi (OSU Mansfield Chapter), Autumn 2018-present
Member, Student Support Committee, May 2020-present

Community, Mansfield-Area

Board Member, North End Community Improvement Collaborative, 2018-present
Secretary, North End Community Improvement Collaborative, 2019-present

National

Local Coordinator and Registrar: Annual Meeting of the Society for Experimental Social Psychology, 2002

Delivered the key-note address (“Colorblind racism”) to the National Research Center for the Healing of Racism’s Calhoun County Summit on the Healing of Racism in Battle Creek, Michigan, September 23, 2006.

Symposia Convener and Poster Judge at the Association for University Regional Campuses Conference, 2018