Here are several creative (and not so creative) marketing ideas. Be sure you brainstorm some ideas of your own, but consider some of these options to determine which ones will work well for YOUR event.

- DRM Screens (the scrolling messages that play on TV screens all over campus)
- Press release for campus In50
- OSU Mansfield and NC State web calendars
- Outdoor event board  
- On-campus flyers  
- Posters  
  Molyet & Buckeye Villages
  Off Campus Locations
- Screen savers for Student Union Cyber Bar
- Table Tents
- Sandwich board posters (see Tammy Smith for assistance)
- Sheet Banners (may only be hung in Eisenhower Center stairwell)
- “Gimmick” Handouts (stressballs, t-shirts, candy, etc.)
- Newspaper & TV ads (see Nick Orosan (OSU) or Keith Stoner (NC State) for more information)
- Facebook Groups/Event/Ad
- Twitter/Instagram/Other Social Media
- Door(knob) hangers
- Signs for outside stakes
- Bookmarks
- Email list serv
- Walking billboard 😊